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Summary. The article presents an overview of the scientific research on the concept of the sacredness of language. The origin Latin term *Sacras* defines the vector of spiritual perfection and makes it possible to define the sacral paradigm of modern linguistics. Everything depends on the individual choice of the linguistic person: if she is able to realize the vertical vector of knowledge of a language striving for spiritual perfection, then we are talking about the sacred; if it focuses on other needs, then it is a question of profanization and reduction of the spiritual register of the language.

Key words: sacredness, language, culture, religion, language units.

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shekhovtseva@bsu.edu.ru

(... .., 2015: 218).

(... .., 2015: 554).

(... .., 2015: 221),

» (... .., 2015: 222).

« » (... ..),

1) *to be by head and shoulders above smb.* -

- .; 2) *to be on one's feet* -

; 3) *to set (put, have) one's foot on the neck of smb.* -

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», (... .., 1990: 409).

: *in full strength/ force* -

; 2)

in force/ in strength -

1990: 411).

: *a man of iron* -

; *as hard*

as iron -

; *an iron heel* -

; *a grip of steel* -

; *a pillar/tower of strength* -

(... ..),

: *by the strong arm* -

; *to hold (have) smb. in the palm of one's hand* -

, : *iron heel* -
length of smb.'s foot -

, ; *to know (to get, to find, to have, to take) the*

to have strong stomach, stomach -

: *as strong as an ox* -

« » « »

. *steor* « »,

. **steuraz*,

: *steer* — ‘
**steu-ro-*,

: *beef*

. *boef* (),

beef

. *bos-* , (www.etymonline.com).

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Summary: In this article, the concept is understood as the core of the semantic content of the idiom. To refer to it, the term idiom-generating concept is used. The main mechanisms for the formation of the idiom-generating concept are cognitive metaphor and cognitive metonymy. The author focuses on the concept of “Strength” in the modern English language, which forms a series of idioms based on metaphors.

Key words: idiom, idiom-generating concept, cognitive metaphor, cognitive metonymy.