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**Summary.** The article is devoted to the study of the place of phraseological units in the writer's idiostyle. Phraseological units are understood as units that have a high linguistic and cultural value, which determines their special role in the formation of an individual author's style. Attention is also paid to how phraseological units are represented in the work of writers from different countries.

**Keywords:** phraseology, idioms, author's style.





(Jezus, Marya).

), - «zydy» wozic ( . ‘

( «Ogniem i mieczem» «Jamiol»),

(graC w ślepq babkš ( . ‘  
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**Summary.** The article is devoted to the analysis of comparative constructions in the text lingvoeconomics. The material for the study was the story of I. S. Turgenev «Bezhin meadow». This example not only describes the syntactic means of expressing comparative relations, but also provides an introduction to the peculiarities of the region's culture. The characteristic of observations is given, relevant conclusions and generalizations are made.

**Keywords:** comparison, comparative constructions, semantics, structure, syncretism, idiostyle, linguo-regional text.

« , , » [6: 42].