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DOI 10.18413/2075-4574-2019-38-4-614-622

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**HIDDEN CURRICULUM AS AN EDUCATIONAL TECHNOLOGY  
OF HIGHER SCHOOL (ON THE EXAMPLE OF PROFESSIONAL  
TRAINING OF FUTURE ECONOMISTS)**

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**Abstract**

The relevance of the study is due to the need to search for effective technologies that can flexibly reformat the educational process of the university to solve such extra-normative tasks as developing students' qualities and competencies that meet corporate and individual needs of employers. The article analyzes the technology of hidden curriculum, its functioning is shown on the example of the formation of professionally significant qualities of future economists in the educational process of the university. In the study, a hidden curriculum is understood as contextual educational technology, the functioning of which is based on immersing students in an active social context through the systematic introduction of a certain socio-educational



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#### For citation

Mishina S.V. 2019.

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*Hidden curriculum as an educational technology of higher school (on the example of professional training of future economists)*. *Belgorod State University Scientific Bulletin. Humanities series*. 38 (4): 614-622.

DOI 10.18413/2075-4574-2019-38-4-614-622

Mishina S.V. 2019. *Hidden curriculum as an educational technology of higher school (on the example of professional training of future economists)*. *Belgorod State University Scientific Bulletin. Humanities series*. 38 (4): 614-622 (in Russian). DOI 10.18413/2075-4574-2019-38-4-614-622